

REQUEST FOR PROPOSALS

Mural Designs

City of Cedar Falls, Iowa

The city of Cedar Falls Public Art Committee (CFPAC) invites eligible artists to submit original design proposals for one of three 8' x 4' murals to be installed on the underpass wall of the Main Street Bridge by the intersection of Main Street and East First Street in Cedar Falls for up to 2 years depending on site conditions and accessibility. The CFPAC will consider proposed mural designs in the form of digital renderings, photos, or existing artwork that will fit the dimensions of the finished panels used for the project.

Cedar Falls is a dynamic, prosperous community situated among the fields and rivers of the Cedar Valley Iowa region in the USA. Cedar Falls artfully combines small town character and heritage with global awareness and progressive adaptability.

Project description:

The project mission is to introduce murals into the community and energize high pedestrian traffic areas with artwork. This artwork is funded by the Cedar Falls Public Art Committee and CFPAC has committed to changing the murals every two years as conditions allow.

The winning designs will be printed in high quality on an aluminum panel substrate. The panels will then be securely fastened to the wall at the site by qualified professionals.

Eligibility: Artists at least 18 years of age residing in the United States.

Finished Dimensions: One of three 8' x 4' aluminum panels affixed to a concrete wall that measures in total 50' long by 7.75' high

Mural Location: The underpass wall of the Main Street Bridge by the intersection of Main Street and East First Street in Cedar Falls.

Artist Compensation: The selected artists will receive \$1,000 for the rights to use their design for the murals.

Scale: The artwork should be designed to fit within the panel dimensions or the aspect ratio. The measurements of the panels are 8' x 4' or a 2:1 aspect ratio. Proposals can be at a smaller scale but must be of high resolution and quality to be enlarged for the printing process.

Selection Process: The CFPAC will review all submissions and select three separate artists. Selection criteria will be based on both the artistic merit of the submission and the curatorial interests of the committee. The CFPAC may contact artists to discuss artworks in depth.

Selected artists will be required to provide a high resolution image of the selected design that will be ready to print upon signing the contract agreement.

Application Materials: Can be submitted digitally to pac@cedarfalls.com

1. Letter of Interest

2. Submit up to three images (jpg, png, or pdf) of new or existing art works that would fit the 8' x 4' dimensions or 2:1 aspect ratio (only one artwork per artist will be selected)
 - Example image files should not exceed 1MB. If selected the committee will discuss with the artist the image size and format required for printing.
3. Concept Statement(s) – For each image submitted, describe the artwork, context of artwork, and what it represents. Include the original art's dimensions and the materials used. Digital art also accepted.

Project Timeline:

Proposals Due: **July 15, 2022**

Artist Selected: **August 15, 2022**

Artwork Installed: **September, 2022**

Example of the completed project. Images depicted are *examples only*.

