



Contact: Heather Skeens, Cultural Programs Supervisor, 319.268.5550, heather.skeens@cedarfalls.com

FOR IMMEDIATE RELEASE

Friends of the Hearst Annual Meeting

July 7, 2020: The Friends of the Hearst invite the public to attend the annual celebration of the Friends organization on July 16, 2020 from 5:00pm-7:00pm on the Corning Patio at the Hearst Center for the Arts, 304 West Seerley Boulevard in Cedar Falls. Live music will be performed by Karla and Deb. Light snacks and beverages will be provided and the Friends of the Hearst will bring a brief update on their activities over the past year.

The 2020-2021 Friends Board will be presented at the event. Returning to the executive board are President Wendy Bowman and Treasurer Diane Meggers. Bowman, Communications Director for the City of Waterloo, begins a sixth term as President. Meggers, Retail Managing Officer of the MidWestOne Bank, begins a fifth term as Treasurer. David Beaty, President of Heartland Financial Services LTD in Cedar Falls, begins his third term as Vice President in charge of fundraising. Also beginning a first term as Secretary is Mary Brammer. Brammer is a seasoned Cedar Falls volunteer having served on the Cedar Falls Public Art Committee, Cedar Falls Authors Festival steering committee, and Friends of Seerley Park amongst others. Other Friends board members include: Scott Cawelti, Dale Schrad, Molly Taiber, Linda Taylor, and Sandra Van Allen.

The Friends of the Hearst is a non-profit 501c3 whose purpose is to support the Hearst Center for the Arts by: acting as a conduit for all donations and annual memberships collected on behalf of the Hearst Center; fundraising to support special exhibitions and events at the Hearst Center; promotion and encouraging participation in events and activities; and recruiting volunteers to provide services and perform event-related functions.

Currently, the Friends of the Hearst are making upgrades to the patio area of the Hearst Center to accommodate the growing number of requests for outdoor events and activities. The Friends of the Hearst host many exhibition receptions throughout the year and fund projects beyond the scope of the city budget. Those interested in becoming a member of the Friends of the Hearst or volunteering on Friends of the Hearst committee should contact the Hearst Center by calling 319.268.5550 or by email to Heather Skeens, Cultural Programs Supervisor at heather.skeens@cedarfalls.com.

About the Hearst Center for the Arts: The Hearst Center for the Arts is located at 304 West Seerley Boulevard in Cedar Falls. More information on the Hearst Center and its programs is available at www.TheHearst.org, by calling the Hearst Center at 319.273.8641, or follow us on Facebook.

Where Art Happens

###