



Contact:

Heather Skeens, Cultural Programs Supervisor, 319.268.5550, Heather.Skeens@cedarfalls.com

FOR IMMEDIATE RELEASE

Hearst Center Seeks Applicants for UNI Sponsored Alumni Studio

February 13, 2020: The Hearst Center for the Arts recently launched a Visiting Artist Program in conjunction with a set of four leased studio spaces referred to as “The Red House Studios,” located at 224 West Seerley Boulevard, directly east of the Hearst Center. As part of the new program, the Hearst created four artists’ studios in the former residence, three of which are currently leased to local visual artists. The fourth studio will be awarded to a successful applicant (must be UNI Fine Arts alumnus graduated in 2017 or after) for use to further their artistic practice while living and working in the Cedar Valley. The studio is sponsored by the University of Northern Iowa Department of Art, and will be awarded to a recent graduate for use, rent-free, for one year.

The Hearst Center is excited to have the support of the University of Northern Iowa Department of Art in this new venture. The Red House Studio artists, including the UNI alumnus, will visit select classrooms in the Cedar Falls School District as Visiting Artists. Programs will include discussion about the fine arts as viable areas of study and possible future career paths, and will include hands-on arts learning with the visiting artists.

Alumni of the University of Northern Iowa Department of Art are encouraged to apply for the UNI Alumni Studio at The Red House Studios. For more information on requirements and for an application, please visit www.thehearst.org or contact Heather Skeens at 319-268-5550 or heather.skeens@cedarfalls.com. Applications are due on March 11, 2020.

About the Hearst Center for the Arts

The James & Meryl Hearst Center for the Arts is located at 304 West Seerley Boulevard in Cedar Falls. More information on the Hearst Center and its programs is available at www.TheHearst.org, by calling the Hearst Center at (319) 273-8641, or follow us on Facebook.

Where Art Happens

###



Red House Studios

Alumni Studio / Visiting Artist Application Procedures

UNI Alumni Studio at the Red House Studios is sponsored by the UNI Department of Art.

Description

In conjunction with the Hearst Center for the Arts, The University of Northern Iowa's Department of Art is sponsoring a studio space at The Red House Studios (224 West Seerley Boulevard) in Cedar Falls for selected alum of the Department of Art to use, rent free, for the duration of one year as a visiting artist. This is a working studio, not a live-in space. Interested Department of Art alumni should submit an application, including a proposal for use of the space as well as documentation of current and/or previous work (images, writing sample, etc.) to be considered for the program.

Proposal should be no more than 5 pages in length and include the following:

- + outline of work to be completed during the use of the studio;
- + a brief statement of how use of the space will improve the applicant's studio practice, and expected outcomes of use of the studio space;
- + a brief, informal description of arts-related activity or program that could be used during visit to Cedar Falls Schools K-12 classrooms;
- + documentation of work made within the last two years (3 – 5 jpeg images no more than 1 MB in size, writing sample, video [link to streaming video preferred], or audio file accepted);
- + personal and/or professional references are accepted but not required.

Applicants must:

- + be an alumnus of The University of Northern Iowa with a degree awarded from the Department of Art;
- + have graduated either in or after the year 2017;
- + pass a background check and have a clear criminal history;
- + agree to function as a Visiting Artist by: providing a program in a pre-designated Cedar Falls K-12 classroom (2 days of class visits with guided activity, visit to be designed in collaboration with Cedar Falls Schools and administered by the Hearst Center), as well as one SMART Session talk at UNI.

Use of this studio is provided at no cost for the selected applicant for one year; rent and utilities are included in the use of the studio.

If awarded, applicant will be required to work with the Heather Skeens, Cedar Falls Cultural Programs Supervisor, to schedule a program with Cedar Falls Schools in

conjunction with the Hearst Center's Visiting Artist Program. The selected applicant will also be asked to give a presentation to first-year students at UNI as part of the SMART Session Speakers Series hosted by the Department of Art.

Application Procedures:

Submit proposal and documentation to the Cedar Falls Cultural Programs Supervisor, Heather Skeens, **by Wednesday, March 11**, via email: heather.skeens@cedarfalls.com or mail to:

Heather Skeens, Hearst Center
304 West Seerley Boulevard
Cedar Falls, Iowa 50613

*please make sure materials will arrive by end of day March 11.

If you do not receive confirmation of receipt of your materials within 48 hours of submission, please contact Heather Skeens at heather.skeens@cedarfalls.com.

Proposals will be reviewed and an award of the studio will be determined by the Cedar Falls Art and Culture Board.

The successful applicant will be notified of the award by Friday, March 20. A formal rental agreement for the studio will be required and coordinated through the City of Cedar Falls.

The awarded artist will have access to the studio beginning on April 1, 2020.

Questions?

Please contact Heather Skeens at heather.skeens@cedarfalls.com or call 319-273-8641.