



Contact: Abby Haigh, Marketing Assistant 319.268.5508 abby.haigh@cedarfalls.com

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Hearst Center Exhibition Features Tech as Creative

January 31, 2019: The new exhibition at the Hearst Center, titled *View Points*, features artists who engage with technology to present familiar subjects from new perspectives. In many instances, new technologies not only inform the creation of the work on display, but also the way viewers encounter it. *View Points* will open to the public on February 8 and run through March 24.

The exhibition theme was inspired by artist Georgia O’Keeffe’s writings describing her first experience seeing the world from above-- through an airplane window. The experience changed the way O’Keeffe understood the sky and clouds, and inspired a series of abstract paintings based on her new point of view. *View Points* features work by four artists: Lynn Brant of Cedar Falls, Ia.; Charli Curtis of Richmond, Va.; Gene Lu of Jackson Heights, New York; and Will Pappenheimer of Boston, Mass. Visitors can expect to experience artwork that considers landscape and scale, as well as humor and whimsy through presentations that include projection, stereo view and augmented reality.

A public reception for the exhibition will be held on Friday, February 8 from 5-6:30 p.m. Visitors are invited to enjoy light bites and refreshments, live guitar by Bob Dunn and to try their hand at screen printing a special *View Points*-inspired bandana with illustrator Kate Brennan Hall. All events are free and open to the public.

Visible Collections

The Hearst Center’s Dresser Robinson Gallery is transformed into a work space for the maintenance of artworks in the permanent collection. The Hearst Center curator/registrar will be working regularly in the space to assess and photograph artworks. The public is welcome to take a peek as this important work is done in the temporarily repurposed gallery space. This mock exhibition, titled *Collection Work*, will be on view through March 20.

About the Hearst Center for the Arts

The James & Meryl Hearst Center for the Arts is located at 304 West Seerley Boulevard in Cedar Falls. More information is available at TheHearst.org, by calling the Hearst at 319-273-8641, or by following the Hearst on Facebook and Instagram.

Where Art Happens

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