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HEARST CENTER FEATURES NEW SHOW AND PROGRAMS EXPLORING PORTRAITURE

July 29, 2019: The Hearst is opening a new exhibition on loan from The Syracuse University Art Collection – titled *Formal/Informal: Innovations in Portraiture*. The show will be on view August 2 – September 15, 2019 with an opening reception on August 2 from 5:00 – 6:30 p.m.

The exhibition features work by well-known photographers Paul Strand, Bernice Abbot, Larry Fink, and others; all known for the innovative photographic portraits. Also on view are more traditional early photographic portraits, formal studio or posed portraits that flourished during the turn of the century. In contrast, images from the 20th and 21st century evolved into both formal and informal views, as peoples' environs began to play as much of a role in their portrait as their face did. The result is a collection of portraits that can be serious, playful, have social or political ramifications, or whose purpose is to celebrate the people, famous or infamous, ultimately telling the story of our society as a whole.

A series of programs are offered in conjunction with the exhibitions:

- **Lunch and Learn with Lynn Brant on Thurs., August 8 from 12:00–1:00 p.m.** Stop in to see Lynn's vintage camera and explore a room-sized camera obscura.
- **Antique Photo Identification Workshop with Lyle Potter** on Sat., August 17 at 1:00 p.m.
- **Artist Talk: "Contemporary Portraiture" with Sandra Louise Dyas** on Thurs., August 22 from 6:00–7:00 p.m. Artist Sandy Dyas (Iowa City) speaks about her own portraits and the work of others that have inspired her throughout her career.
- **Artist Talk: "Pasting our Past: Where Historic Photographs and Public Art Intersect" with Isaac Campbell** on Thursday, September 5 from 6:00–7:00 p.m. Issac recently returned from a Fulbright project that took him to Budapest, Hungary, where he worked with the original Fortepan photographic archive, as well as Paris, France, where he helped with a major public art installation at the Louvre by renowned French artist JR.
- **Tintype workshop** on Saturday, September 14 from 10 a.m.–3 p.m. (\$45, register online).

Formal/Informal: Innovations in Portraiture is supported, in part, by the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs, and the National Endowment for the Arts.

About the Hearst Center for the Arts

The James & Meryl Hearst Center for the Arts is located at 304 West Seerley Boulevard in Cedar Falls. More information on the Hearst Center and its programs is available at www.TheHearst.org, by calling the Hearst Center at (319) 273-8641, or follow us on Facebook. The Hearst Center is free and open to the public.

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