

the hearst

CENTER FOR THE ARTS

EXHIBITS | EVENTS | CLASSES

SPRING 2024

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On the cover: Elene Kodanshvili, *A Burst of Creativity*,
Mixed Media, 11th grade, Cedar Falls High School,
Cedar Falls Student Art Exhibition 2023



THINK SPRING @THEHEARST!

WHERE ART HAPPENS

Spring brings a burst of excitement to activities @thehearst! Anticipation builds with the promise of warmer temperatures, the emergence of daffodils in the sculpture garden, and the familiar sense of renewal as patrons of all ages shake off the winter blues and embrace creativity! Explore our Spring brochure to discover new class offerings and cherished favorites, captivating exhibits showcasing artists from far away, and an unmissable Iowa tiny art competition! Stay in the loop with our latest events and updates by following us on social media and subscribing to our monthly e-newsletter.

Enter to win!

Sign up for our monthly e-newsletter by emailing us at the.hearst@cedarfalls.com. Provide your name and email address*, and be entered into a monthly drawing to win a Hearst swag bag filled with our branded goodies! Names will be drawn the last day of each month April–June and the winners will be contacted to collect their prize.

*one drawing per person, duplicates will not be entered.



CEDAR FALLS STUDENT ART EXHIBITION 2024

April 20-May 19, 2024

Public Reception: Sunday, April 21 from 1:00–4:00 p.m.

Sponsored by Friends of the Hearst

See what the kids are up to in this annual student art exhibition! The Hearst Center's tradition of celebrating students and teachers continues this spring with an exhibition of work created in the art rooms of Cedar Falls Community Schools. Pottery, painting, and works on paper abound!



Oren Reid,
Soldier Standing Strong,
Papier mâché sculpture,
5th grade,
Southdale Elementary

BIG IDEAS, TINY ART 2024

Iowa Artist Competition & Exhibition

May 30-July 14, 2024

Competition Opens: Friday, March 1, 2024

Submission Deadline: Friday, May 24, 2024

Opening Reception: Thursday, May 30 from 5:30-7:00 p.m.

Sponsored by Friends of the Hearst and Arts Midwest

Challenge yourself with a big idea - made tiny! This art competition and exhibition presents a unique opportunity for artists in Iowa to conceptualize an artwork with specific size requirements, using fine art mediums and techniques, and exhibit it for free to the public. No entry fee, one submission per person, and everyone who enters will have their piece on display. There will be two Best-In-Show prizes awarded, one determined by a jury vote comprised of art experts in the Cedar Valley, and one winner determined by popular vote.

We will be offering free artist workshops to assist you in developing and executing your idea. These free artist workshop dates in April and May will be announced on our Facebook and thehearst.org.



Scan for more official competition rules and regulations, FAQs, and entry form or visit thehearst.org.

Artwork submissions cannot exceed this size:

- 4.7cm x 2.7cm for 2D artworks
- 4.7cm x 2.7cm x 3cm for 3D objects

Official Tiny Art contains available @thehearst
(1 per person). Artwork must fit in the container.

PERSONAL TO POLITICAL: CELEBRATING THE AFRICAN AMERICAN ARTISTS OF PAULSON FONTAINE PRESS

June 7-September 1, 2024

This exhibition features works by African American artists who have helped to shape the contemporary art conversation in the Bay Area and beyond. The show covers a wide range of prints that include an array of abstract and formal imagery. Narratives that speak to personal experiences and political perspectives are woven throughout.



Kerry James Marshall, *Untitled, (Handsome Young Man)*, 2010, hard ground etching with aquatint, 24.5 x 19 in., courtesy of Paulson Fontaine Press, Berkeley, CA

At the heart of this show is a Berkeley based fine art print studio—Paulson Fontaine Press—who over the past two decades has developed an unparalleled roster of internationally celebrated artists—artists like Martin Puryear, Kerry James Marshall, and the Gee's Bend Quilters—who characterize the fresh perspectives that are today's avant-garde.

Personal to Political: Celebrating the African American Artists of Paulson Fontaine Press was organized by Bedford Gallery at the Leshner Center for the Arts, Walnut Creek, CA.



BedfordGallery

Personal to Political

Celebrating the African American Artists of Paulson Fontaine Press

All events and programs listed are free and open to the public, take place in Mae Latta Hall unless otherwise noted, thanks to our partners and sponsors.



MIDDAY MELODIES

Fridays at 12:00 p.m.

Enjoy classics performed by the UNI School of Music Department students and faculty.

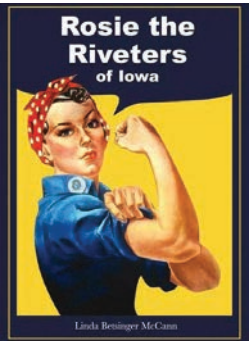
April 12: Hannah Porter-Occena directs UNI Flute Students

May 3: Bonus Concert! Alex Pershounin directs UNI Bass students

BOOK READING: ROSIE THE RIVETERS OF IOWA BY LINDA BETSINGER MCCANN

Tuesday, April 16 at 7:00 p.m.

Rosie the Riveter was a name used to encourage women to work during WWII to take the place of the men who were fighting the war. Iowa had 70 businesses that used women to meet production of military needs. Linda Betsinger McCann, author, was able to speak with 35 women who had worked as Rosie's. Some worked in Iowa and others went to the West Coast. Books are available for purchase, cash or check only.



McCann is an author of non-fiction Iowa history; including *Prisoners of War in Iowa*; *Prohibition in Iowa*; several books about the Civilian Conservation Corps in different areas of Iowa; and *The Vanished Towns of the Cedar Valley* series.



IOWA CHAMBER MUSIC COLLECTIVE CONCERT

Thursday, April 18 at 7:00 p.m.

Join us for a live music concert featuring the stormy Fantasy quartet for piano and strings by Frank Bridge and other chamber works. This diverse group of local musicians founded the Iowa Chamber Music Collective in 2022 as a nonprofit organization dedicated to performing classical concerts for communities in Iowa. Musicians: Daniel Kaplunas, violin, Bethany Washington, violin; John Chiles, viola; Liudmila Lebedeva, cello; Rane Yang, clarinet; Camille Balleza, piano.

FILM SCREENING OF HOTSPOTS OF WAVERLY

Tuesday, April 23 at 7:00 p.m.

Rated R for language; Run-time is 75 minutes

Cornfield Babylon presents its first feature film, *Hotspots of Waverly*, written and directed by Joe Frenna, starring some of the most talented denizens of the Cedar Valley.

Synopsis: A woman with a wild streak who holds on too long and too hard to everything accidentally finds herself on a serendipitous blind date with a sensitive, careful man who always lets go before things get painful. The mismatched couple must deal with the chaotic collision of their lives and personal psychoses.

HYBRID! FINAL THURSDAY READING SERIES

Open mic starts at 7:00 p.m. & featured author talk begins at 7:30 p.m.

Visit finalthursdaypress.com to attend virtually.

Join us for a community open mic followed by a discussion with a featured author. The Final Thursday Reading Series is a collaboration of Final Thursday Press, the Hearst Center, the UNI College of Humanities, Arts and Sciences, and the UNI Department of Languages and Literatures. This event takes place on the final Thursday of each month in Mae Latta Hall.



April 25: Micki Berthelot Morency | Morency is the author of the debut novel, *The Island Sisters* (BHC Press). Stacy Hawkins Adams says Morency's writing "leaves you rooting for her characters as if they're your kin. Her vivid prose paints an unforgettable portrait of Haitian culture and customs, while imparting wisdom and gripping your heart."

RED HERRING THEATRE PRESENTS: ALL MY SONS

Tuesday, April 30 at 6:30 p.m.

Written by Arthur Miller; Directed by Gary Kroeger; Sponsored by Jones Law Firm, Mike and Rita Waggoner, and Friends of the Hearst.

Synopsis: *All My Sons* by Arthur Miller is a three-act play, which tells of Joe Keller and Steve Deever's desire for wealth at the expense of twenty-one American soldiers, including Joe's son, Larry, by selling faulty airplane parts.

OUTDOOR SING ALONG CONCERT WITH MET CHORALE

HEARST SCULPTURE GARDEN

Thursday, May 23 at 6:30 p.m.

Metropolitan Chorale reprises its popular Cedar Valley Beer Choir at the Hearst Sculpture Garden. Join the choir that sings and BYOB! If you love cool beverages and get the urge to sing along with the performance, you'll love Beer Choir! No talent is required for this enjoyable participation-optional event.

The Chorale will provide their *Beer Choir Hymnal*, a songbook of 40 drinking song classics, original works, and favorite melodies updated with irreverent lyrics. Bring a lawn chair and your beverage of choice to join in the fun!

SIDEWALK CHALK COMMUNITY ART PROJECT AT PETTERSEN PLAZA

Saturday, May 4 from 11:00 a.m.-3:00 p.m.

Local artist Katie Walberg will guide participants to create a sidewalk chalk mosaic at Pettersen Plaza in Cedar Falls. All ages are welcome to participate. Stay tuned for more details.

SAVE THE DATE! OUTDOOR CONCERT WITH CARTER GUSE

HEARST SCULPTURE GARDEN

Thursday, June 6 at 6:30 p.m.

Singer and songwriter, Carter Guse, is a performer who excites audiences with stories and songs ranging from the 50's through today's hits. He is currently attending Belmont University in Nashville and majors in Songwriting and Music Business.



ART INSTRUCTOR

profile

The Hearst’s new arts Education Coordinator, Caylin Graham, embraces our commitment to Cultivating Creativity throughout one’s life, and shares her own insights as a professional artist/painter.

Artist Caylin Jayde has a deep love and appreciation for her home state of Iowa, and for several years has made the Cedar Valley her home. After completing her BFA degree from UNI with a concentration in Painting, she has built a fine reputation and following for her work. Building a solo business in the arts takes courage, tenacity, and positivity—all qualities she brings to her new role at the Hearst. Tasked with building our new vision for the Hearst’s Education Program—to Cultivate Creativity for those we serve and encourage positive growth and development in one’s individual art practice—the Education team at the Hearst are excited to develop new and engaging offerings to cultivate the creativity inside of you at any stage of your life!

Why do you teach art? My art practice generates so much meaning in my life and offers me the ability to communicate the wonder and awe I feel for my surroundings. I want to encourage others to invite creativity to enrich their lives. It is incredibly rewarding to see others conquer their own doubts about their art skills and find excitement in the creative process. I enjoy breaking down my approach to painting and making the medium relatable and accessible to others.

What inspires you? I am inspired by the intricacies in nature and how species relate to and rely on one another. I am motivated by historic paintings and contemporary artists that resonate with me. Music and music videos also energize me, I love theatrical performances that involve set and costume design.

Looking forward: I am really looking forward to the Business of Art series this Spring! We will be featuring local professional creatives to share tips and tricks on selling your craft. I hope to reach anyone in the community that is interested in connecting with artists in the area so that we can learn from our combined experiences in the field.



REGISTER FOR CLASSES @THEHEARST!

Visit us at thehearst.org and click on the link to register, scan the QR code with your phone, or give us a call at 319-273-8641!

So easy!



YOUTH

Pre-registration is required. Students must reach the minimum age requirement before or during the program.

CULTIVATING CREATIVITY (Ages 5-12)

Each month our Education Staff will focus on teaching a different art medium to cultivate creativity and exploration. Student activities will be divided by age group (ages 5-9 & 10-12), parents are always welcome to sit in.

Playful Printmaking
Saturdays in April from 1:00-2:30 p.m.
Explore basic printmaking techniques and a variety of applications. Students will create exciting projects in the medium of printmaking with multiple finished works to take home or give to a friend. Bring a T-shirt to the last class to make your own unique design and wear proudly! Fee: \$48 (Friends Member \$43)

A.M. KIDDO KRAFTS (Ages 3–6)
Wednesdays, April 3-May 29 from 10:00-11:00 a.m.

Through a wide variety of creative and delightfully messy projects, we work to hone your kiddo’s dexterity and color mixing, amongst other fun. A great class to introduce young ones to peers in their age group and prepare them for their elementary education. A parent or caregiver must accompany the participating child. Younger siblings are welcome to sit in. Fee: \$7 each week or save with all 12 sessions for \$77 (Friends Member \$70)



HEARST SUMMER ART CAMPS (Ages 5-12)
REGISTRATION OPENS
APRIL 2 AT 10:00 A.M.

Note: each week’s camp session will have the same program, we are asking families this year to register for only one of the six sessions offered.

- Session 1:** June 10–14
- Session 2:** June 24–28
- Session 3:** July 8–12
- Session 4:** July 15–19
- Session 5:** July 29–August 2
- Session 6:** August 5–9

2024 Hearst Camp theme: **Our Wild World** – participants will tap into their imaginations to make works of art out of clay, paint, paper, and recycled materials with the aim of appreciating what makes our world wild and beautiful! This week’s schedule will be packed with individual and group activities, guest artists, and more.
Monday through Friday from 9:00 a.m.–4:00 p.m. | Fee: \$190/week per person (Friends Member \$170)
Before & After Care: 8:30 a.m. and/or 5:00 p.m. for an additional \$10/day

TEENS

Pre-registration is required.

TEEN PHOTOGRAPHY WORKSHOP (Ages 13-18)

Session 1: Tuesday, March 19 from 4:00-6:00 p.m.
Session 2: Tuesday, March 26 from 6:00-8:00 p.m.
Learn basics of photography and composing an image. Bring a cell phone to this class to capture photos and create polaroid emulsion lifts.
Instructor: Faith Lawler | Fee: \$20 or Free for Teen Art Club Members (Friends Member \$18)

TEEN ART CLUB (Ages 13-18)
Tuesdays, May 7 & May 21 from 4:00-6:00 p.m.

Teens work on personal projects with peer feedback and instructor guidance (available but not required). This club is open to all teens. Some art materials are provided, and students are welcome to bring their own supplies. Ages: 13-18
Instructor: Caylin Jayde
Fee: 2 sessions \$10



2024 FRIENDS OF THE HEARST

Thank you to our many Friends who support the Hearst Center for the Arts. Your annual contribution directly supports our exhibitions, public programs, and educational opportunities for artists of all ages.

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*List is through January 30, 2024



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While the Hearst Center serves the community, it also depends on the community for support. Hundreds of people like you who appreciate the world of creativity have already become Friends of the Hearst. Join them to become an important part of the arts community.

When you become a Friend of the Hearst, your donation supports:

- A diverse array of exhibitions
- Family and individual arts programming
- Free events and live concerts
- Adult, youth & family art classes and workshops
- Receptions with local and nationally-recognized artists
- Guest speakers and much more

At the \$50 donation level and above, Friends receive advance notice of exhibition openings, performances and events as well as Friends-only 10% savings in the gift shop, class registrations, room rentals, and ticketed events.

To become a Friend of the Hearst and to learn more about volunteer opportunities, please fill out the information to the right and mail to:

Friends of the Hearst
Hearst Center for the Arts
304 West Seerley Boulevard
Cedar Falls, Iowa 50613

Call 319-273-8641 for more information.



Thank you for all your donations and support during our membership drive in 2023. Your continued patronage and support is essential to our programs and classes, please consider a Friends membership for 2024!

BECOME A 2024 FRIEND OF THE HEARST!

Enclosed is my gift to the Friends of the Hearst:

- { } \$50
- { } \$75
- { } \$100
- { } \$_____ (other amount)

Please make checks payable to: Friends of the Hearst

Please charge my (circle one):

MasterCard Visa Discover AmEx

Acct. #: _____

Exp. Date: _____ Security Code: _____

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You can also easily give online!

Visit www.thehearst.org/friends

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the **hearst**



thehearst.org
304 west seerley boulevard
cedar falls, iowa 50613
319.273.8641

tue & thu 10 am–9 pm
wed & fri 10 am–5 pm
sat & sun 1–4 pm

Holiday schedule changes:

- *Closed March 29–31*



**Hearst Center for the Arts is part of the Department
of Community Development, City of Cedar Falls.**

Printing of this brochure is supported in part by
legacy funding in memory of Clara A. Trapp.