





SUBMISSION RULES AND REGULATIONS

General Information

Challenge yourself with a big idea - made tiny! The Hearst Center for the Arts' "Big Ideas: Tiny Art" competition is open to those with a permanent Iowa address, aged 18 and above. Artwork must be the original design and creation of a single artist, accepted mediums are listed below. You **may not** collaborate on an entry. There is no fee to enter a work of art. Only one submission per person will be accepted into the contest/exhibition. All submissions will be exhibited for free public viewing in our Dresser-Robinson Gallery in June of 2024, where a jury of community art experts will select a winning artwork, and the public will also have the opportunity to vote for their favorite during the exhibition period. The winner of the popular vote, and the jury's selected winner will receive a ribbon and honorarium, along with a feature on our website and enewsletter. Contest and exhibition timeline information is on the next page.

Artwork can be two-dimensional or three-dimensional. **Each artwork submission must fit into our approved Hearst tiny art containers**, one free container will be issued to each interested applicant. Official tiny art containers can be obtained in person at the Hearst Center for the Arts, 304 W. Seerley Boulevard, Cedar Falls, lowa 50613. If you would like one of our tiny art containers mailed to you, please email the Hearst Center at <u>the.hearst@cedarfalls.com</u> to make arrangements. You are not required to decorate your tiny art container, and any container augmentation or decoration will not count when judging your submission. However, if you wish to personalize your container for fun, go for it!

Tiny Art Size Requirements

INTERNAL dimensions of the tiny art containers are 4.7 cm (width of long edge), 2.7 cm (width of short edge), and 3.0 cm (height including both base AND lid closed). Artwork submissions cannot exceed this size (actual 2D measurement shown on right):

4.7cm x 2.7cm for 2D artworks; or

4.7cm x 2.7cm x 3cm for 3D objects.

	4.7 cm	
2.7 cm		







Approved Tiny Art Mediums

Accepted mediums are as follows:

- Ceramics: hand built or on wheel, traditional clay, stoneware, porcelain, polymer clay (baked in an oven)
- Sculpture: metal, wire, carved stone, wood, soap, cardboard, paper
- Paintings: oil, acrylics, watercolor, etc.
- Drawings: colored pencil, pencil, ink, marker, charcoal
- Prints: lithographs, block prints
- Mixed Media: use of more than two mediums such as pencil, ink, watercolor, etc.
- Fiber Arts: crochet, needlepoint, embroidery

Each artwork submission must be **original** in concept, design, and execution and may not violate U.S. copyright laws. Any entry that has been copied from an existing photo, image, or object created by someone other than the artist is a violation of the competition rules and will not be accepted. Artwork submissions must be in the original medium (that is, not a scanned or reproduction of an object, painting, drawing, or image).

NOT Approved Art Mediums

We cannot accept digital artwork, photography, or 3D printed artwork.

FREE! Tiny Art Open Studio Feedback Sessions

Need help or inspiration? To provide prospective applicants with the Hearst's available resources and feedback from expert artists – the Hearst will be providing free sessions this spring. Visit our website: https://www.thehearst.org/ to register for one of these free sessions.

Artist Information Loan Form, and Release Form

Each entrant must submit with their artwork a completed Hearst artwork loan form (containing artist and artwork information), and release form to allow us to publicly display your artwork (and to certify that your artwork submission is original in design and execution). Forms are available at the Hearst Center for the Arts, or can be downloaded from our website: <u>https://www.thehearst.org/</u>, and **sent with your artwork submission**. Please keep a copy for your records. Artwork submissions without completed and signed artwork loan and release forms may not be accepted.







BIG Ideas: Tiny Art competition & exhibition timeline

Competition kick off: March 1, 2024

Tiny Art Open Studio Feedback Sessions: April & May

Deadline for artwork submissions: Submissions with completed paperwork deadline is 5:00p.m. Friday May 24, 2024. Those mailing in submissions must keep this hard deadline in mind when shipping. Those arriving via mail or in-person past the deadline will not be accepted.

BIG Ideas: Tiny Art Exhibition opening reception will take place Thursday May 30, 2024 from 5:30-7:00p.m. Popular voting will begin at the opening reception.

Popular vote will be open to the public from Thursday May 30, 2024 to Sunday June 30, 2024. The winners of the popular vote and jury vote for best-in-show will be announced to the public on Facebook Tuesday July 2 at 2:00p.m. Winning artists will be contacted directly by Hearst personnel.

The exhibition will close to the public Sunday July 14, 2024. Artists will be able to pick up their artworks after that date, starting Monday July 15, 2024. You have the option to donate your tiny art to the Hearst – and we will use in a future treasure hunt around Cedar Falls.

Approved Tiny Art Containers – available at the Hearst Center (1 per person)









Other FAQs

How do I mail in a submission? Submit an email of interest to <u>the.hearst@cedarfalls.com</u>; subject line: "request a tiny art container". The Hearst will arrange to mail you one tiny art container with our submission/loan form at no charge. You are responsible for all costs to mail your completed artwork in your container to and from the Hearst:

Hearst Center for the Arts

304 West Seerley Blvd.

Cedar Falls, IA 50613

You can choose to mail in your artwork without a tiny art container, but it MUST conform to the size requirements on page 1. Please plan for timing to ship your completed artwork to the Hearst, we must receive your submission at the Hearst Center by **5:00p.m. Friday May 24, 2024.**

If we mail you a tiny art container, it will arrive USPS. It is your responsibility to arrange to mail your artwork to the Hearst and back to your residence once the exhibition is over. You may use any carrier you wish, USPS, UPS, FedEX, etc.

Should I insure my artwork if I am mailing it? That is up to the individual, the Hearst Center will not insure artwork during transport to and from our facility (via mail, shipping company or other source).

What if my tiny art details are SO AMAZINGLY tiny nobody can see them? Don't worry! The Hearst will be providing magnifying glasses to the public for viewing every cool tiny detail.

Who will be on the jury? The Jury members will be selected by the Hearst's Cultural Programs Supervisor and the Cedar Falls Art & Culture Board – focusing on individuals with a fine arts background.

Does my lowan college rental count as a permanent address? Yes! That counts -

Why do you not accept photography or 3D printing? The focus of this competition is thinking/conceptualizing and creating tiny art via hand-built methods. Most photography or 3D modeling utilizes computer software and automated processes. If you have a specific artwork you want to make but are unsure if it will fit our requirements, please send your inquiry to <u>the.hearst@cedarfalls.com</u>

How will my art be installed? Our professional staff will be using standard museum hanging techniques, just smaller! Smaller frames & wall 2D mounts, smaller vitrines, pedestals, and wire wall mounts.