



Project Description:

The City of Cedar Falls Public Art Committee (CFPAC), under the direction and approval of the Cedar Falls Art and Culture Board (ACB), seeks to commission a permanent public artwork from an artist or team of artists to be installed in the newly renovated Petterson Plaza on College Hill in Cedar Falls. Location [here](#).

About Cedar Falls:

The City of Cedar Falls is in Black Hawk County, Iowa. Originally named “Sturgis Falls” after its first settler, William Sturgis, it was later renamed after the river that flows through the city, the Cedar River. Cedar Falls is home to the University of Northern Iowa, one of Iowa’s three state universities. In addition to programming provided by the City’s Hearst Center for the Arts, the Parks and Recreation Division and the outstanding education provided by the Cedar Falls Schools, the University provides opportunities for academic, cultural and athletic activities.

About CFPAC:

Since 1999, the CFPAC has implemented public art projects across the city to enhance and complement the vibrant cultural scene of the community. These public artworks have become iconic elements of the city’s landscape. More information on the CFPAC can be found at <https://www.cedarfalls.com/1170/Public-Art>.

About the Project:

This artwork is partially funded by public donations given in honor of the long-running College Hill Arts Festival. The College Hill Arts Festival was founded by Hugh Petterson, after which the plaza is named, in 1979. It began with 35 artists on the sidewalks of the College Hill business district and eventually grew to 75 artists participating in the event and was recognized as a top ranked national arts festival. From its inception through 2021 the Festival was an integral part of the fabric of the College Hill business district.

This artwork is intended to celebrate the College Hill Artist Festival and reflect a sense of community, stewardship and local pride.

The only restrictions for the artwork are that it must be free standing and be able to withstand the Iowa climate and public interaction.

Artwork Requirements:

The artwork must be able to fit on the existing footing located in Pettersen Plaza. Currently, there is a kiosk on top of the footing but it will be removed. See Attached images.

Artwork must be low maintenance and durable enough to withstand extreme weather conditions and public interactions.

BUDGET: \$20,000

Budget includes all artist fees, insurance, fabrication, and shipping/transportation.

ELIGIBILITY: Artists 18 years and older residing in the United States. Project is expected to be complete Fall 2025. **Artists can apply in teams.**

Selection Process: The CFPAC and community stakeholders will review proposals submitted for the project. Consideration will be given to the artists' experience, quality of portfolio and viability of the proposed artwork.

PROJECT TIMELINE:

- Application due: June 16, 2025
- Project Awarded: July 2025
- Installation: Fall 2025 - Possibly Spring 2026

SUBMISSION REQUIREMENTS: Combine the following into a single PDF:

- Contact information - email, phone, website, mailing, etc.
- Letter of interest -1 page max
- Current resume
- 5 - 10 images of prior completed projects similar in scope
- Annotated image list - Include brief project description, budget, materials, location.
- Proposal must include:
 - Models, renderings, or sketches of the proposed artwork including dimensions
 - Conceptual Statement (describe your proposed artwork)
 - Description of materials and fabrication processes - how will it be built.
 - Budget

Submit application to CF.PublicArt@gmail.com

Please include the following in the email subject line:

"Artist Name (Jane Doe) – CFPAC – Pettersen Plaza Project

INSURANCE REQUIREMENTS

The selected artist will need to meet the city's insurance requirements as detailed in the project agreement.

CONTACT: Any questions can be directed to Committee at CF.PublicArt@gmail.com

Images of the Site attached





